

INVOICE

Remit Address:

WOFL

12315 Collection Center Drive

Chicago, IL 60693

Main: (407) 644-3535

Billing: (407) 644-3535

Invoice #	4069329-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Advertiser	Rep Party of FL / Hukill Gaetz Gardiner
Product	RPOF/HUK,GAETZ,GARD
Estimate Number	1958

Order #	4069329
Alt Order #	REP PARTY OF FL/HUK
Deal #	
Order Flight	09/11/12 - 09/17/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

IDB #	TV12736
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Billing Address:

Mentzer Media Service

Attention: Accounts Payable

600 Fairmount Avenue

Suite 306

Towson, MD 21286

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Fox 35 News 11p	11p-1130p								
		CANDIDATE DISCOUNT									
	WOFL			09/10/12 to 09/16/12	3x	--WTF--					
	WOFL			W 09/12/12	:30	11:22 PM	DH100TVFL		\$855.00		1
	WOFL			Th 09/13/12	:30	11:13 PM	DH100TVFL		\$855.00		3
	WOFL			F 09/14/12	:30	11:26 PM	DH100TVFL		\$855.00		2
2	WOFL	NFL RS Game Bucs	1-4P								
		CANDIDATE DISCOUNT									
	WOFL			09/10/12 to 09/16/12	1x	-----S					
	WOFL			Su 09/16/12	:30	4:28 PM	DH100TVFL		\$7,200.00		1
3	WOFL	Fox 35 10p News	10p-11p								
		IMMEDIATELY PREEMPTIBLE									
	WOFL			09/10/12 to 09/16/12	2x	-----S					
	WOFL			Su 09/16/12	:30	10:15 PM	DH100TVFL		\$500.00		2
	WOFL			Su 09/16/12	:30	10:57 PM	DH100TVFL		\$500.00		1
4	WOFL	Fox 35 News 11p	11p-1130p								
		CANDIDATE DISCOUNT									
	WOFL			09/17/12 to 09/23/12	1x	M-----					
	WOFL			M 09/17/12	:30	11:14 PM	DH100TVFL		\$855.00		1
5	WOFL	Good Day 8a	8a-9a								
		IMMEDIATELY PREEMPTIBLE									
	WOFL			09/10/12 to 09/16/12	3x	--WTF--					
	WOFL			W 09/12/12	:30	8:24 AM	DH100TVFL		\$200.00		2
	WOFL			Th 09/13/12	:30	8:58 AM	DH100TVFL		\$200.00		1
	WOFL			F 09/14/12	:30	8:22 AM	DH100TVFL		\$200.00		3
6	WOFL	Fox 35 5p News	5-530P								
		CANDIDATE DISCOUNT									
	WOFL			09/10/12 to 09/16/12	3x	--WTF--					
	WOFL			W 09/12/12	:30	5:29 PM	DH100TVFL		\$630.00		1
	WOFL			Th 09/13/12	:30	5:24 PM	DH100TVFL		\$630.00		3

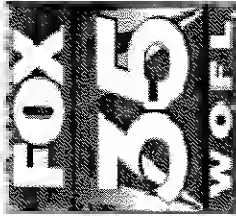
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WOFL	Fox 35 5p News	5-530P	F	09/14/12	:30	5:23 PM	DH100TVFL	\$630.00		2
		CANDIDATE DISCOUNT									
	WOFL				09/10/12 to 09/16/12	3x	--WTF--				
				W	09/12/12	:30	5:55 PM	DH100TVFL	\$630.00		1
				Th	09/13/12	:30	5:45 PM	DH100TVFL	\$630.00		3
				F	09/14/12	:30	5:51 PM	DH100TVFL	\$630.00		2
7	WOFL	Fox 35 5p News	530-6P								
		CANDIDATE DISCOUNT									
8	WOFL	Pac 12 RS Prime Game	7p-1030p								
		IMMEDIATELY PREEMPTIBLE									
				09/10/12 to 09/16/12	2x		-----S-				
				Sa	09/15/12	:30	7:40 PM	DH100TVFL	\$1,050.00		2
				Sa	09/15/12	:30	11:35 PM	DH100TVFL	\$1,050.00		1
9	WOFL	Good Day 8a	8a-9a								
		IMMEDIATELY PREEMPTIBLE									
				09/10/12 to 09/16/12	1x		-----F--				
				F	09/14/12	:30	8:59 AM	DH100TVFL	\$200.00		2
10	WOFL	Fox 35 5p News	5-530P								
		CANDIDATE DISCOUNT									
				09/17/12 to 09/23/12	1x		M-----				
				M	09/17/12	:30	5:23 PM	DH100TVFL	\$630.00		1
11	WOFL	Fox 35 5p News	530-6P								
		CANDIDATE DISCOUNT									
				09/17/12 to 09/23/12	1x		M-----				
				M	09/17/12	:30	5:44 PM	DH100TVFL	\$630.00		1
12	WOFL	SEC Football Pre Game	Various								
		IMMEDIATELY PREEMPTIBLE									
				09/10/12 to 09/16/12	1x		-----S-				
				Sa	09/15/12	:30	12:08 PM	DH100TVFL	\$100.00		1

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12	WOFL	SEC Football Pre Game	Various								
	WOFL	IMMEDIATELY PREEMPTIBLE									
13	WOFL	SEC Football Non Home	Various								
	WOFL	IMMEDIATELY PREEMPTIBLE									
14	WOFL	NFL RS Pre Game Bucs	Various								
	WOFL	CANDIDATE DISCOUNT									
15	WOFL	Good Day 5a	5-530A								
	WOFL	IMMEDIATELY PREEMPTIBLE									
16	WOFL	Good Day 430a	430a-5a								
	WOFL	IMMEDIATELY PREEMPTIBLE									
17	WOFL	SUN 8-10A	SUN 8-10A								
	WOFL	CANDIDATE DISCOUNT									
	WOFL										
										Aired Spots	28

Gross Total \$22,995.00

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Agency Commission

\$3,449.25

Net Amount Due

\$19,545.75

Payment Terms 30 Days

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